I. PROGRAMS: As it has since 1976, education remained the primary focus of the activities of McKimmon Conference & Training Center over the past fiscal year. In the face of continued daunting economic circumstances, MCTC has maintained a steady level of diversified activity providing an environment in which educational event planners are successful and their programming could flourish.

During the 2015-16 fiscal year, MCTC continued to maintain growth in educational events. Overall, MCTC hosted 1613 programs for 177,536 people.

Private Sector business continues to increase: 221 private business reservations were made, 14% of all reservations. Some of this increase can be attributed to MCTC’s growing reputation within the private sector. MCTC held events for School Dude, Keller Williams Realty, Raleigh Wealth Solutions, Food Lion, Verizon Wireless, Heritage Insurance, and Volvert.

$17,627 more revenue received this year over last year from meeting space and equipment rental.

II. INITIATIVES: This year, MCTC installed fiber optic cabling, new sound reinforcement, new digital media equipment, touch panels and HD remote-controlled cameras in nine classrooms. Integration of wired and wireless VLAN sub-networks linked together with a central control room and server room was also accomplished. The two phases completed thus far enable us to observe and control the AV systems in each room, record any program using up to three Mediasite recorders or external recording devices and integrated audio and video-conferencing into the network. We also have the capability to transmit any content from the classrooms, the
control room and room 1 to any of the networked classrooms. New digital AV inputs and outputs have also been added to the classrooms. We plan to expand these upgrades and network services to rooms 1, 2 and 10-16 in the near future as revenue funds permit. Total cost to-date: $475,000

Our event management software was upgraded to include mobile device capabilities and now have access to events and setup sheets electronically using four notebook/tablet devices. Cost: $5,000

HD video, recording and editing services are now available for on-site and off-site clients.

Conference room 232 was upgraded with new sound system, larger HD display monitor and video-conferencing capabilities. Cost: $1500

Seven HD display monitors for client usage. Cost $4500 total.

The set-up sheet is now accessible by computer. Four tablet computers were purchased for the set-up crew to use to see set-up requirements up-to-the-minute.

III. DIVERSITY: MCTC encourages staff to become fully engaged in the challenging issues of diversity within the unit and the broader university community. Staff are involved in university committees, division committees and outside organizations, which promote the training and diversification of staff.

IV. STAFF:

- Ben Garner, Juanita Lanning, and Ryan Lawrence were nominated for the University Awards for Excellence.