

Fundamentals of Accounting and Finance for Non-Financial Professionals

3-Day Course



If your employees need to gain a better understanding of the “numbers side” of their jobs, this is the ideal learning experience for non-financial professionals at any level of any organization—public or private. This course provides an in-depth overview of the most important fundamental elements of accounting and finance, taught in a way that can be readily absorbed and understood by someone with a limited background. Your employees will gain:

- Crucial skills that will enable them to communicate effectively about accounting and finance
- The ability to contribute to the internal decision-making process

“Fundamentals of Accounting and Finance for Non-Financial Professionals was hugely beneficial. I will take the knowledge and begin using it immediately.”

- Timothy Bullock,
Branch Manager,
Intelligent
Access Systems

Can be offered online or in-person...your site or on-campus

For more information, contact **Andrew Billingsley**, CPP at abillin@ncsu.edu or **919.513.5080**.

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3-Day Course



Gain Essential Skills*

Financial Accounting for interpreting and analyzing financial statements, including:

- The meaning and application of generally accepted accounting principles (GAAP)
- When frameworks other than GAAP are appropriate, such as International Standards, the Financial Reporting Framework for Small and Medium-Sized Entities, Cash Basis, and Tax Basis
- The fundamental bookkeeping processes
- How to read a balance sheet
- How to read an income statement
- How to read the statement of owner's equity: contributed capital and retained earnings
- How the four basic financial statements relate to each other
- How to analyze financial statements and evaluate the performance of an entity
- How to interpret an annual report

Management Accounting for effective internal decision-making, including:

- Managerial accounting and reporting concepts
- The critical importance of having adequate cash flow at all times and how to make that happen
- Cost-volume-profit analysis (CVP) to cut costs and improve profitability
- Cost analysis for planning, control and decision-making: relevant and irrelevant costs
- The nature and benefits of activity-based costing (ABC)
- Capital budgeting techniques: payback, net present value, internal rate of return, accounting rate of return
- The calculation and evaluation of return on investment (ROI)
- Budgeting techniques and pitfalls
- Lean accounting concepts
- How the stock market and bond market work

* Content can be adjusted to meet your employees' needs.

"As a non-financial professional I got to see and learn other sides of the business end of accounting."

*- Tom Gannon,
Inventory Control
Analyst,
Biogen*

Earn Continuing Education Credits

This course provides 1.8 CEUs/18 PDHs/18 AIA LUs/18 PDUs.

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